

Prairies and Northern Territories Region Local Immigration Partnerships: Dashboard Demonstration

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A presentation to the
CDP's Data Consortium Leads
Annual Meeting

Calgary, Alberta
May 15, 2019



What is a Local Immigration Partnership?

- **Local Immigration Partnerships (LIPs)** work to improve the successful integration of immigrants in their communities.
- They are supported by **Immigration, Refugees and Citizenship Canada (IRCC)** and can be found in over 70 centres across the country (Toronto has five LIPs).
- **LIPs convene partners** from across key sectors in a city or region, who then work together to strengthen the community's ability to address the needs of newcomers through policy or systems change.
- LIPs do not distribute funds or provide direct services.

Performance Measurement by LIPs

The LIPs in the Prairies and Northern Territories (PNT) region developed a **performance measurement framework** to monitor the outcomes they are achieving:

- **Population outcomes** for immigrants (census data)
- **Local data** to measure indicators of strategic action
- Annual partner surveys to assess a LIP's effectiveness as a **collective impact backbone organization**, and
- **Immigrant profiles** highlighting successful integration.

Together, the results allow for continuous refinement of the strategies used by each LIP to achieve local goals.

PNT LIPs Dashboard

- A **dashboard** is one means used to report information to funders and the community.
- CLIP, the Calgary Local Immigration Partnership, is managing the LIPs dashboard for the **17 PNT LIPs**.
- Version 1 was created by **Corporate Analytics and Innovation** at The City of Calgary and designed so it could be expanded to other regions.
- Funding from IRCC has been requested to enable the next iteration of the dashboard to be developed by adapting the **Tracking Progress platform** that was profiled in a March 2019 CDP webinar.

Dashboard Design

Drop-Down Menus

- The dashboard filters by geography – Canada and the PNT region for now, although other regions could be added.
- Within the PNT, you can select a province or territory—and choose a LIP within each—or view the regional summary.

Indicator Tabs

- Indicators: age & sex, immigration, birth country, language, education, employment, income, migration, and housing.
- Many charts allow you to select or deselect population groups—total population, recent or all immigrants, NPRs.

Census Year

- Choose to see 2006 data, 2016 data, or both together.

PNT LIPs Data Portal

- The Dashboard is accessed through a **PNT Data Portal** page on the CLIP website:

<https://www.calgarylip.ca/>

- The portal is currently password protected to enable all the LIP Coordinators to get used to using it.
- One of the “cons” is that the current Adobe platform only works on Internet Explorer or Microsoft Edge.
- The PNT Data Portal includes *Fast Facts* based on census data, a map of the area covered by the data, immigrant profiles, collective impact survey results, and any other local data the LIPs have provided.
- It also links to the interactive **Dashboard**.

Pros and Cons

Pros

- We have uniform data for 17 LIPs in an easy to access format.
- LIPs don't have to hunt for and present key census data.

Cons

- The platform can't compare LIP to LIP; LIP to province or territory; LIP to region; or LIP to Canada.
- We can't modify content ourselves (e.g., change "Viet Nam" to "Vietnam") or add new LIPs without getting in a queue.
- Redesign for better functionality and to add other data is uncertain (e.g., would have to overwrite the 2006 data with 2021 data; may not be able to add IRCC data); also costly.

A Second Option

- We have been working with the **International Institute of Sustainable Development** (IISD) to see if their development team can create the functionality we want in their **Tracking Progress** dashboard platform—and they believe they can.
- We applied for **funding** from IRCC for 2020/21 to create a second version of the dashboard.
- Meanwhile, IISD received a grant from **Employment and Social Development Canada** (ESDC) to roll out its platform to support vulnerable groups, including immigrants. They will be adding all 2006 and 2016 data from our Dashboard to their platform.
- All the data they add for the ESDC **demonstration project** will be used for our v2; new data for 2021 can just be added.

Pros and Cons

Pros

- Does not rely on contractors to add indicators, add new data, or update data or other content.
- Time to completion fixed.
- Ongoing support costs are very reasonable.
- Attractive format; ability to download data.

Cons

- May need to repeat the training needed to manage the dashboard due to staff mobility/turnover; increased cost.
- Redesign for better functionality; while promised, remains uncertain until it is complete.

Conclusions

- We have learned a lot about Dashboards since we started this project.
- The Dashboard has been well received, especially by smaller LIPs based in service provider organizations that do not have a research or data team that can provide support.
- The LIPs Dashboard makes it much easier for LIPs to access and use locally relevant data:
 - This is part of the capacity building aspect of our work.
 - Flows into helping LIPs learn to use new the Immigration Data Portal on the CDP website.
- We look forward to an even better product in v2.



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Funded by:



Immigration, Refugees
and Citizenship Canada

Financé par :

Immigration, Réfugiés
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